



Over
250,000
Australian
children
don't have a bike

Dr Cranky's
can help them



Dr Cranky's
BIKES FOR KIDS

drcrankys.com.au





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About Dr Cranky's

Dr Cranky's is a community run program that could transform Australia and ensure every Australian child has a working bike.

Parent volunteers run the program at primary schools. Bike and parts are donated by school families and the local community. Volunteers then fix the bikes at the school's Bicycle Hospital and give them out to children and families that need them. Bike repairs are also done and monetary donations cover running costs.



Dr Cranky's now runs in five schools and has put more than 500 kids on bikes. The results are remarkable – children and families are riding more, waste is reduced, and communities are stronger and healthier. It's time to expand the program nationwide but Dr Cranky is going to need some help.



Scarlet just rode for the first time.
Dr Cranky's wants 250,000 more Scarlets

Dr Cranky's – results from five pilot schools



Over 500
bikes recycled
in the local community

1,100
extra bike rides
each week
by school families



50% of the people
receiving bikes or repairs
had not ridden
in the preceding month

Nearly all people
receiving bikes
became regular riders
with **on average**

3.5 rides
a week



Almost **80%**
of previous non-riders
were **riding at least**
once a week

Donations from
those receiving
bikes **covered the**
running costs of
the program





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The vision


A bicycle brings joy, independence, and health. Sadly, not every child or family has one or its sitting unused or broken in the shed. Dr Cranky's wants to change this.

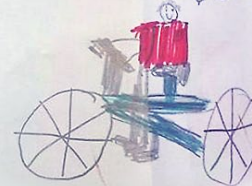
Over 250,000 Australian children don't have a bike. Dr Cranky wants to get them all riding by establishing Bicycle Hospitals in schools across Australia.

In the next year we want to establish at least 10 more Bicycle Hospitals and build and refine the Dr Cranky's program. Over the next five years we want to have Bicycle Hospitals at 1,000 schools. Based on the pilot program results this would provide bikes to 30,000 children and result in 5 million extra bicycle rides a year.

Long term we might even be able to provide bikes to needy children at all 7,500 Australian primary schools and put every child on a bike.



Dear Dr Cranky,
Thanks for fixing my
bike. I ride it every day
to school. And then
home again. I can do a
skidmark ☺☺  ☺☺





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The story

Dr Cranky's started as an idea at one inner-city Melbourne school, was trialled at five others and is ready to expand nation-wide.

In early 2014 Bart Sbeghen and Peter Hormann started recycling kids bikes at their children's school – Flemington Primary School in Victoria. They'd noted that on Ride2School Day many children did not have a bike or they were riding (or pushing) unsafe bikes that needed repairs. Disturbingly, some did not even have working brakes. To remedy this, Peter and Bart decided to trial a bicycle repair and recycling service at school.



The Flemington Primary School Bicycle Hospital was established in the school's 'bin shed'

After posting a notice in the school's newsletter, they set up under a tree once a week before and after school with their own tools and some spare parts. They took in donated bikes, fixed them, and gave them out to children and families. They also did minor repairs of bikes. The aim was to give every child at the school access to a working bike while also reducing the wastage of unwanted or abandoned bikes.

The program was an (almost) instant success. After 2-3 months, with support from the school, families, and local businesses, the program found a home in the school's 'bin shed'.

Over the next two years, with help from other parents, they'd recycled and repaired over 200 bikes – in a school of less than 500 students. A naming competition amongst the students saw the shed, colloquially known as "Cranky's shed", officially christened as "The Bicycle Hospital".

The Bicycle Hospital was a hit. Not only were there more kids on bikes but the shed became a centre of activity and community interactions at the school. It brought people from all backgrounds together. For instance, Muslim women were able to talk to men

volunteering at the shed as it was on a 'business' rather than personal basis. Not only was the Bicycle Hospital reducing waste and getting kids on bikes, it was building a stronger community.

Bart decided to expand the program to other schools and measure the results. A pilot program in five schools from August 2016 to June 2017 processed another 300 bikes.

At the end of the pilot period the five Bicycle Hospitals have recycled and repaired 540 bikes in total and generated an estimated 1,100 extra bike rides every week.

The pilot showed the tremendous potential of the program while also exposing some challenges. The task now is to expand Dr Cranky's nationwide and create something truly momentous – thousands of happy, active kids on bikes across Australia.





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Who is involved?

Bart Sbeghen developed and runs the Dr Cranky's program. He's a scientist and urban designer who has worked in bicycle advocacy and the bike industry for over 15 years including as advocacy manager at Bicycle Network, and manager of City Bikes in Washington D.C. In his time at Bicycle Network, Bart developed the national wide Ride2Work behaviour change program and the Super Tuesday bike counts programs – both the largest and first in the world. He also developed bike give away programs for the Great Victorian Bike Ride and Happiness Cycle that have provided over 15,000 free bikes.

Bart is committed to getting more people on bikes – he sees it as crucial to overcoming Australia's lack of physical activity and the resulting public health crisis. The success of the Bicycle Hospital at Flemington Primary surprised him – he'd not seen such a program in all his years in bicycle advocacy anywhere in the world. If the results could be replicated widely Dr Cranky's could potentially help reverse the calamitous trend of less children riding while also addressing the decline in social cohesion in our communities. Was this just a wild dream? He had to know if it was possible. So he left his job at Bicycle Network and gave himself a year to develop and test the program at other schools and measure the results. Dr Cranky's was born.

Dr Cranky's now runs at five schools with over 15 regular parent volunteers.



Bart (Dr Cranky) with his daughters Hannah and Ellie

Get involved

Dr Cranky's has proven its potential. Now comes the hard part – expanding the program while maintaining focus on key results and community involvement.

Here's how you can get involved:

Board directors and advisors

Dr Cranky's needs help to establish as a not-for-profit organisation/charity and support and advice on developing and running it. Specifically, Dr Cranky's is looking for potential board members and advisors with relevant experience.

Do you share Dr Cranky's vision of stronger communities and every child on a bike? Do you want help start something incredible? Looking back in 20 years do you want to say "Yep, I helped start that and look at it now". Then we want you.

Schools

Do you want every child in your school to have a bike? Are you willing to provide some space to store tools and bikes for a Bicycle Hospital and help promote the program? Is there at least one parent willing to volunteer before and after school one day a week or even fortnight? Then Dr Cranky's can help. We'll provide the tools, support and some bikes to start you off. You'll be part of an expanding program that brings your school community together and creates healthier, happier families.

Parents

Are you looking to get more involved at school and maybe have a couple of hours to spare each week? Want to contribute to your local community and meet some new people?

Does your family want to donate a bike? Do you want a bike for your child or need repairs on a bike?

Dr Cranky can help set up a Bicycle Hospital at your school and make all this happen.

Contact Dr Cranky at barts@drcrankys.com.au or call 0418 231 686.